



FIN 310: Principles of Finance

Term: 2021 Summer Session

Instructor: Staff

Language of Instruction: English

Classroom: TBA

Office Hours: TBA

Class Sessions Per Week: 5

Total Weeks: 5

Total Class Sessions: 25

Class Session Length (minutes): 145

Credit Hours: 4

Course Description:

This course provides an introduction to the study of the basic principles of finance and their application to the usual financial issues and decision-making of business enterprises. It introduces financial concepts and covers some of the important theories in modern finance. It aims to equip the students with the knowledge and skills needed to interpret and apply the principles of financial management as well as to prepare them for their future studies or for their careers.

Learning outcomes:

Upon completing the requirements for this course, students will be able to:

Acquire and exhibit an understanding of finance and the role it plays within an organization.

Understand different types of markets, institutions and individuals that are involved in the financial environment.

Understand how to analyze and evaluate different financial phenomena to provide valuable information for effective financial decision-making.

Analyze and evaluate financial choices in determining the financial health of an organization and develop sound financial policies for the use of financial gain



Course Materials:

Optional Texts:

- 1. Principles of Managerial Finance, Brief**, 7th edition by Lawrence J. Gitman and Chad J. Zutter
- 2. Introduction to Corporate Finance**, Frino, Hill and Chen, 5th edition

Course Format and Requirements:

Sessions include traditional PowerPoint lectures and other group activities. Open, frank, and fair discussion will be encouraged in class.

Laptop and cell phone regulation: Please turn off all cell phones during lecture. No texting during class lectures.

Attendance:

Participation is mandatory for successful completion of this course. Attendance will be recorded at the beginning of each class. A total of 10% of the final grade is determined by attendance and participation in class discussion. Absences due to health can only be excused if the student brings a signed note from his or her health care provider.

Grading Scale:

A+: 98%-100%

A: 93%-97%

A-: 90%-92%

B+: 88%-89%

B: 83%-87%

B-: 80%-82%

C+: 78%-79%

C: 73%-77%

C-: 70%-72%

D+: 68%-69%

D: 63%-67%

D-: 60%-62%

F: Below 60%



Course Assignments:

Quizzes:

There will be six quizzes in total. The lowest score will be dropped. They count for 15% of the final grade. All quizzes will be completed in the first twenty minutes of class. No make-up quiz will be given.

Exams:

All exams are in the format of multiple choice and short-and-long-answer theoretical and numerical questions.

Midterm exam

This course will have two in-class closed-book mid-term exams. They will cover the course materials taught until the day before the exam. Each exam is worth 20% of the final grade.

Final exam

A three-hour, closed-book final exam will be taken at the end of the session. The final exam is cumulative, based on the contents taught in the whole semester. The final exam is worth 25% of the final grade.

Course Assessment:

Attendance and class discussion	10%
Quizzes	15%
Midterm Exams 1	20%
Midterm Exams 2	20%
Final Exam	35%
Total	100%

Course Schedule:

Week	Topics	Activities
1	Introduction to Finance Overview of Financial Management	Quiz 1



	Financial Markets and Institutions Financial Statement and Ratio Analysis	
2	Time Value of Money Interest Rates Bonds Stock Valuation	Quiz 2 Midterm 1
3	Investment Criteria Capital Investment Decision-making Risk and Return The Cost of Capital Capital Budgeting	Quiz 3 & Quiz 4
4	Leverage and Capital Structure Efficient Markets Debt Markets Equity Markets Cash Flow Estimation	Midterm 2 Quiz 5
5	Risk Analysis Risk Management Forward and Futures Contracts Multinational Financial Management	Quiz 6 Final Exam

Academic Integrity:

Students are encouraged to study together, and to discuss lecture topics with one another, but all other work should be completed independently.

Students are expected to adhere to the standards of academic honesty and integrity that are described in the Shanghai Normal University's *Academic Conduct Code*. Any work suspected of



violating the standards of the *Academic Conduct Code* will be reported to the Dean's Office. Penalties for violating the *Academic Conduct Code* may include dismissal from the program. All students have an individual responsibility to know and understand the provisions of the *Academic Conduct Code*.

Special Needs or Assistance:

In case that you have a learning disability, a medical issue, or any other type of problem that may affects your professors' judgement about what you have learned from this course or about your academic achievement, please contact the Administrative Office immediately. Our goal is to help you learn, to improve, not to penalize you for issues which mask your learning.